

# USPS Mailing Promotions Portal

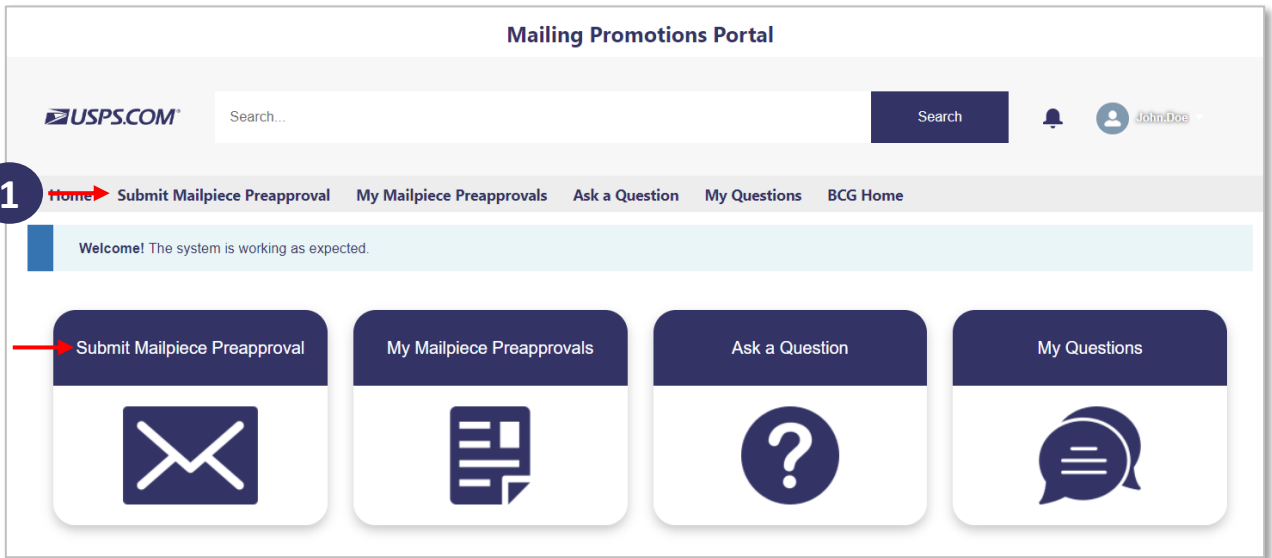
Retargeting Promotion Type

## Retargeting Promotion Type

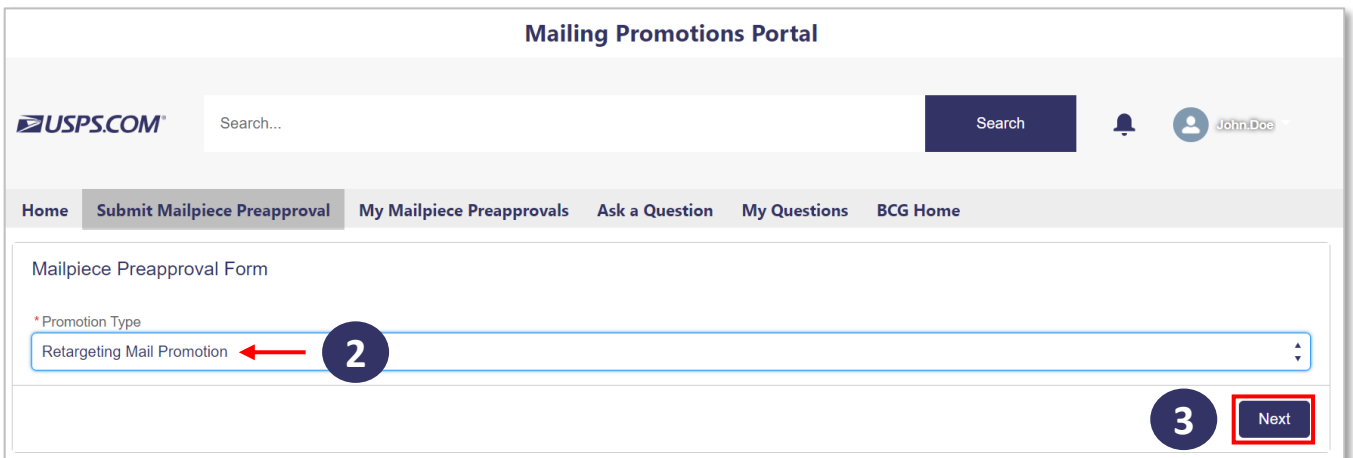
Experience Portal users now have the ability to select “Retargeting Mail Promotion” when submitting a Mailpiece Preapproval or an Ask a Question form.

To submit a Mailpiece Preapproval form related to Retargeting , the Portal user will:

1. Select the **Submit Mailpiece Preapproval** to submit a preapproval form.



2. Select the **Retargeting Mail Promotion Type**.
3. Select the **next** button.



# USPS Mailing Promotions Portal

Retargeting Promotion Type

4. Enter a **Mailpiece Title** for the preapproval form being **submitted**.
5. Select the **next** button after selecting the checkbox that pertains to the mailpiece being submitted.

## Mailing Promotions Portal

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[Home](#) [Submit Mailpiece Preapproval](#) [My Mailpiece Preapprovals](#) [Ask a Question](#) [My Questions](#) [BCG Home](#)

### Mailpiece Preapproval Form

\* Mailpiece Title

4

I am a Mail Service Provider Submitting on Behalf of a Mail Owner

I affirm that I have read the submission guidelines for this promotion campaign and that the information I have provided meets these guidelines

[Click to view the submission guidelines for the selected promotion](#)

5

6. Customers have the **option** to **upload** a digital copy of the mailpiece but can **select** the **next** button if they do not need to **attach** a digital copy of the mailpiece.

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### Mailpiece Preapproval Form

Please attach a digital copy of the mailpiece you are submitting for preapproval.

NOTE: The mailpiece only needs to be uploaded one time, pending approval, for the promotion period.



Test Reg.pdf



Upload Files

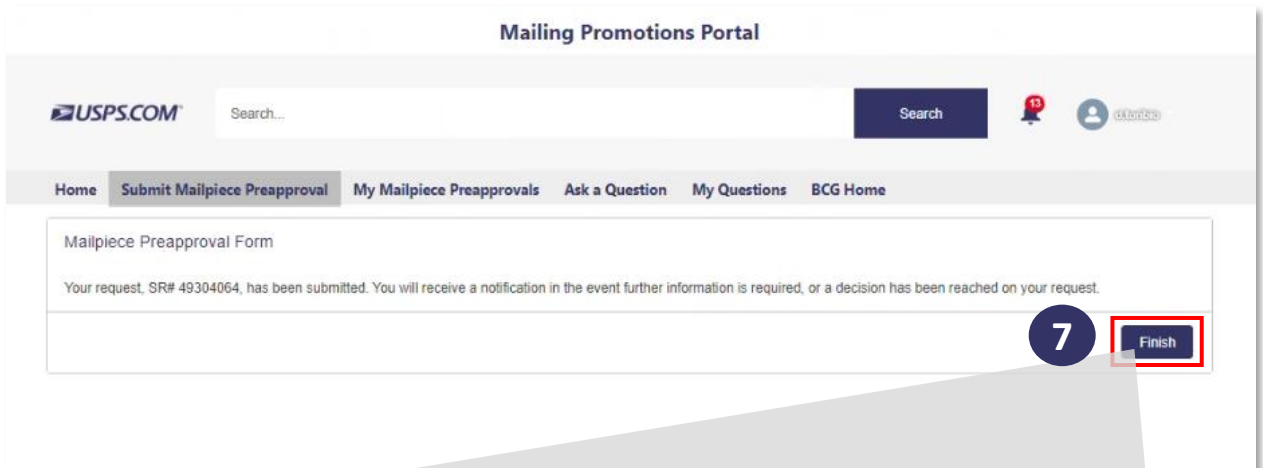
Or drop files

6

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7. A **confirmation** page will appear with the SR number for reference, along with an email confirming the **Mailpiece Preapproval** submission.



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Home Submit Mailpiece Preapproval My Mailpiece Preapprovals Ask a Question My Questions BCG Home

Mailpiece Preapproval Form

Your request, SR# 49304064, has been submitted. You will receive a notification in the event further information is required, or a decision has been reached on your request.

7 Finish

USPS Customer,

Thank you for submitting a Service Request 49304064 to the USPS Mailing Promotions program.

We are reviewing your submission and will get back to you within four (4) business days. Please note that you are only required to submit a representative digital sample copy of your mailpiece **one time** per company pending approval.

To check the status of your Service Request, please log back into the Mailing Promotions Portal through [BCG](#).

For further information about Postal Mailing Promotions, please visit the [Postal Pro Homepage](#).

Thank you for your business!

The Promotions Program Office

# USPS Mailing Promotions Portal

## Retargeting Promotion Type

- a. If the **Retargeting Mailpiece Preapproval** is **approved**, the Experience Portal User will receive an approval email.
- b. If the **Retargeting Mailpiece Preapproval** is **rejected**, the Experience Portal User will receive a rejection email.

5/2/2023

a

This message is in regard to **Service Request Number: 49304064**  
**Service Request Summary: 5/2/2023-RMP 502**

Thank you for participating in the 2023 Retargeting Mail Promotion.

Thank you for submitting the mailpiece for Desiree Toribio to the Retargeting Mail Promotion Program Office. After reviewing the attached mailpiece, it meets all program requirements and is **APPROVED for 2023**. Additional mailpiece submissions are not required for the remainder of this promotion period.

**This is an approval for the 2023 iteration of Retargeting Mail Promotion (5% Discount).**

This letter is for promotion eligibility only and does not supersede any other requirement verifications.

Thank you,

USPS Mailing Promotions Team

5/2/2023

b

**Contact Name: USPS Customer**  
Account Name: Test Account  
Service Request Number: **49304064**  
Summary: 5/2/2023-RMP 502  
Promotion Type: Retargeting Mail Promotion  
Service Request Rejection Reason: Retargeting technology solution incompatible  
Rejection Notes:

Hello USPS Customer,

Thank you for participating in the 2023 Retargeting Mail Promotion

**At this time this Service Request has been rejected.**

You may update your mailpiece preapproval request to address the rejection by navigating to the Service Request details page, accessible via "My Mailpiece Preapprovals", and submit an appeal using "Submit Appeal" in the Mailing Promotions Portal within 10 business days. If no appeal is submitted, this Service Request will no longer be eligible for an appeal.

Thank you,

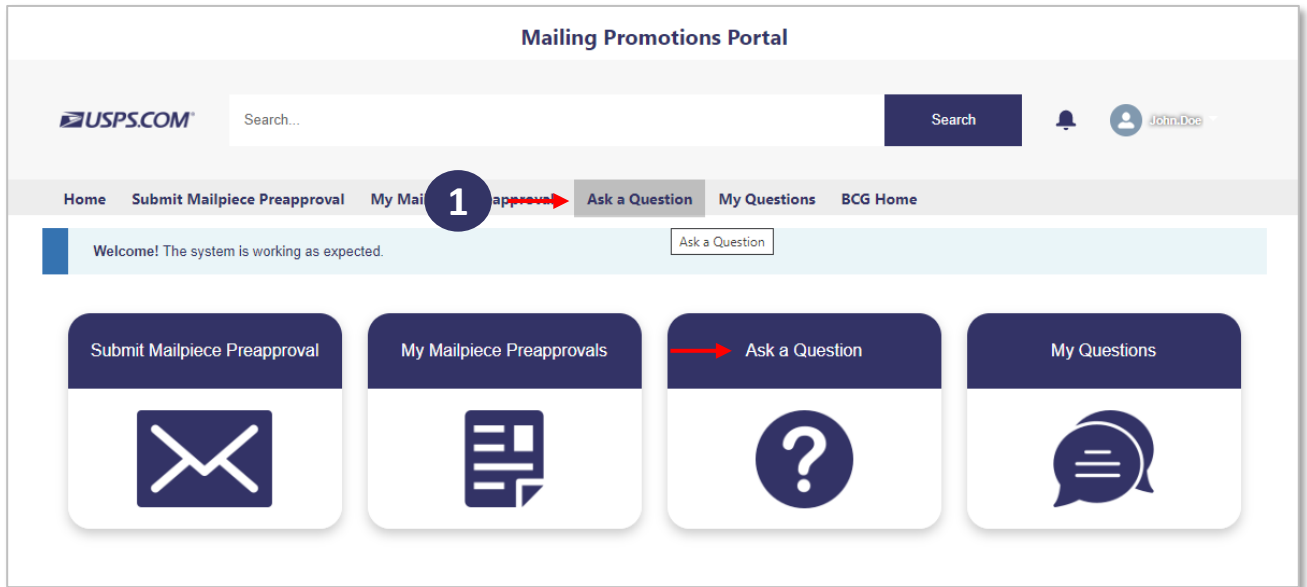
USPS Mailing Promotions Team

# USPS Mailing Promotions Portal

## Retargeting Promotion Type

To Ask a Question related to the Retargeting Promotion Type, the Portal user will:

1. Select **Ask a Question** tab to submit an ask a question form.



Mailing Promotions Portal

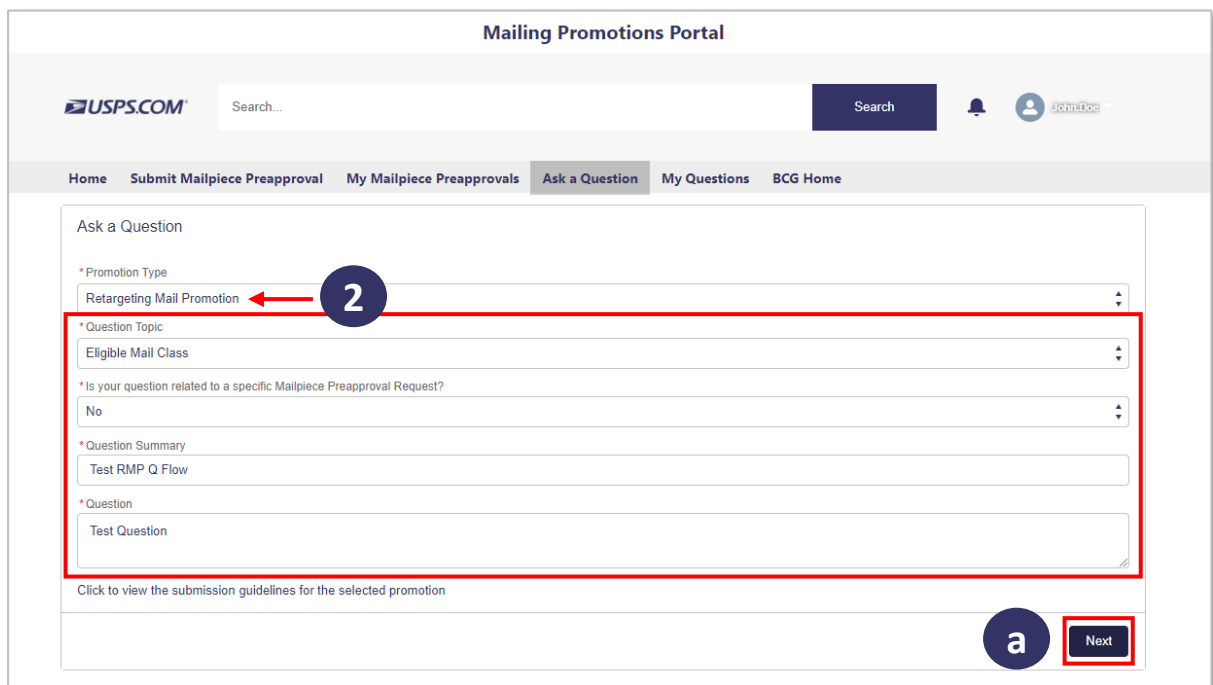
USPS.COM Search... Search John.Doe

Home Submit Mailpiece Preapproval My Mailpiece Preapprovals **1** Ask a Question My Questions BCG Home

Welcome! The system is working as expected. Ask a Question

Submit Mailpiece Preapproval My Mailpiece Preapprovals **Ask a Question** My Questions

2. Select **Retargeting Mail Promotion** as the Promotion Type then **complete** the proceeding fields to ensure the **Retargeting Service Request** captures all the required information for the review process.
3. Select the **next** button once all fields are correct.



Mailing Promotions Portal

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Home Submit Mailpiece Preapproval My Mailpiece Preapprovals **Ask a Question** My Questions BCG Home

Ask a Question

\* Promotion Type  
Retargeting Mail Promotion **2**

\* Question Topic  
Eligible Mail Class

\* Is your question related to a specific Mailpiece Preapproval Request?  
No

\* Question Summary  
Test RMP Q Flow

\* Question  
Test Question

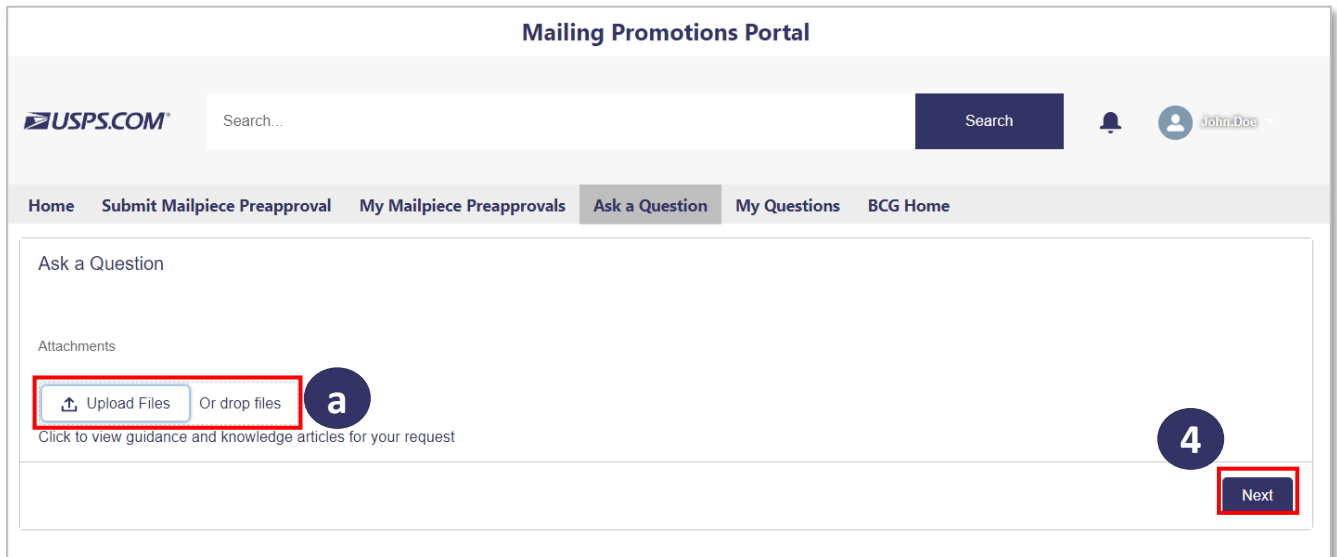
Click to view the submission guidelines for the selected promotion

**a** **Next**

# USPS Mailing Promotions Portal

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4. Select the **next** button to complete the Question submission
  - a. If there is a file related to the question, select the **Upload Files** button select the **next** button.



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Ask a Question

Attachments

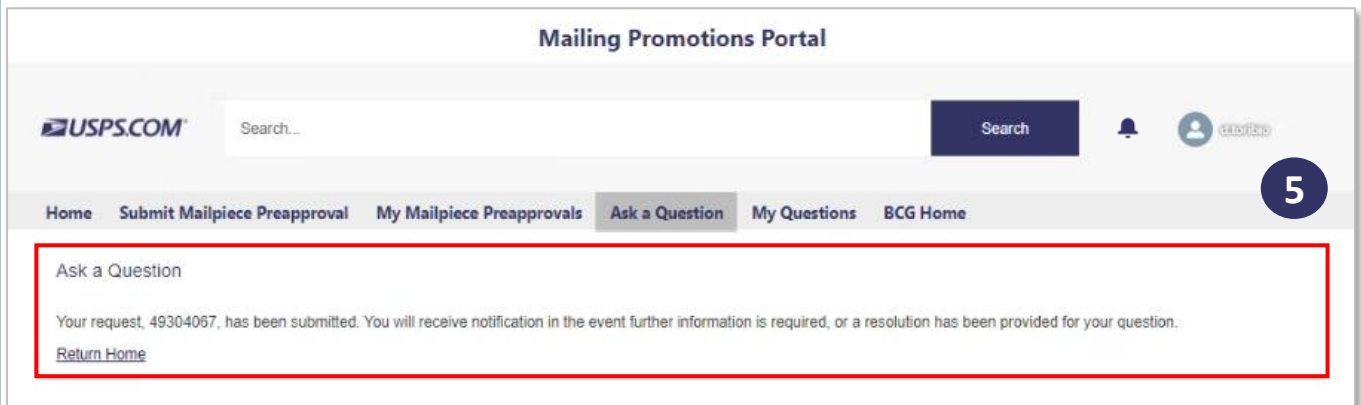
Upload Files Or drop files a

Click to view guidance and knowledge articles for your request

4

Next

5. Once **next** is selected a **Service Request** number will appear.



Mailing Promotions Portal

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Home Submit Mailpiece Preapproval My Mailpiece Preapprovals Ask a Question My Questions BCG Home

5

Ask a Question

Your request, 49304067, has been submitted. You will receive notification in the event further information is required, or a resolution has been provided for your question.

[Return Home](#)